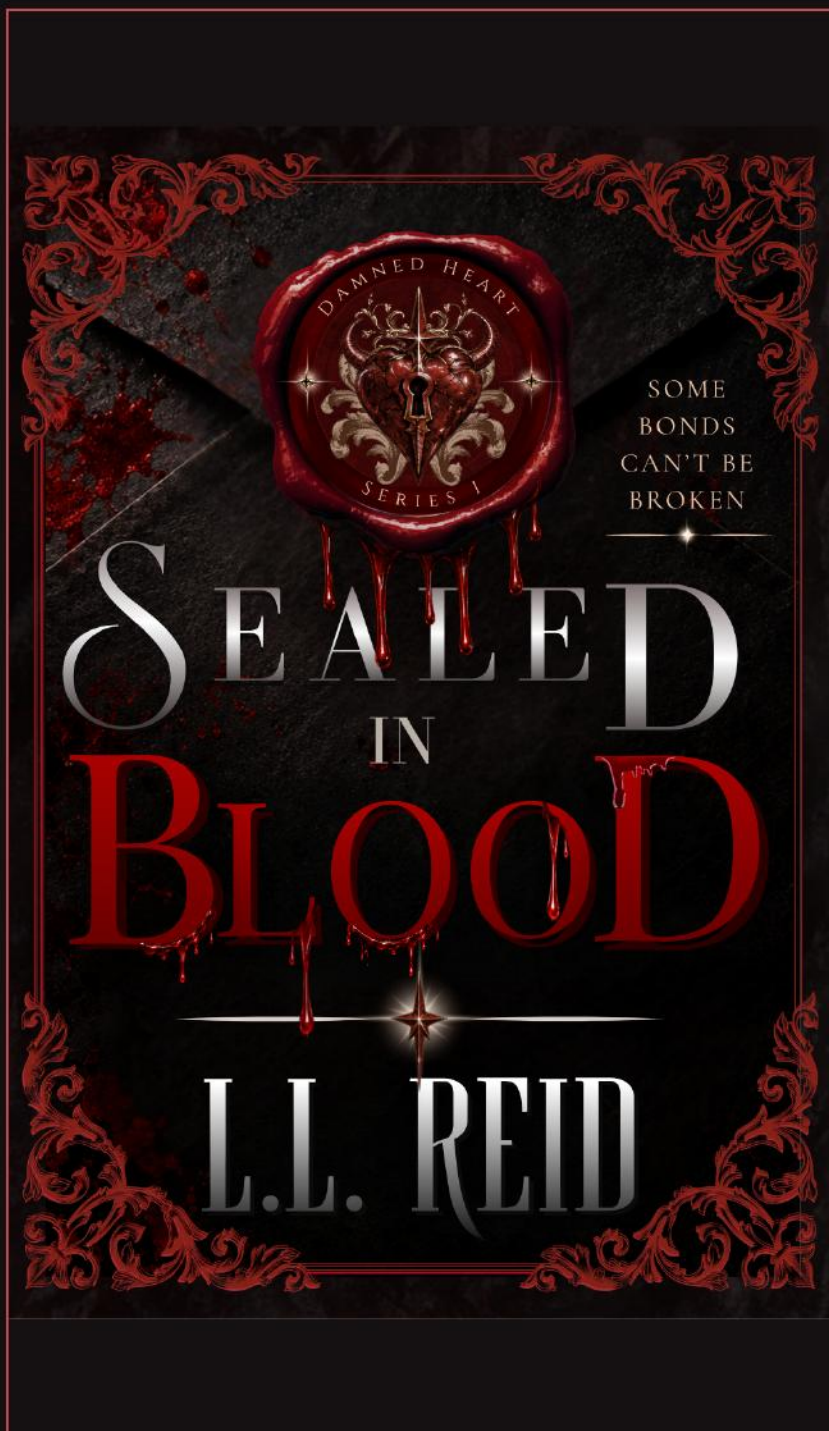




PRESS & MEDIA KIT

SEALED IN BLOOD

Book One in the
Damned Heart Series

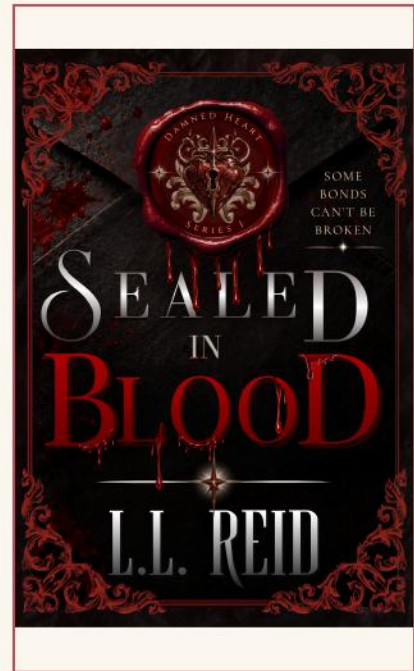
*Some bonds can't
be broken.*

L.L. REID

October 31, 2026

BOOK AT A GLANCE

Title	Sealed in Blood
Author	L.L. Reid
Series	Damned Heart - Book One
Genre	Dark Fantasy / Paranormal Romance / Fantasy Horror
Format	Paperback / eBook / Special Editions
Release	October 31, 2026
Publisher	Literal Publications
Price	Paperback: \$19.99
ISBN	9781970937220



SHORT BOOK DESCRIPTION

On her sixteenth birthday, Ella is taken from everything she knows and dragged into the depths of Hell, where humans are forbidden and weakness can get you killed.

An ancient law offers her one chance to survive: endure a series of deadly trials and earn her place among the demons. But in a world where blood binds, secrets destroy, and monsters aren't always the ones you should fear, survival may cost Ella more than she ever imagined.

Sealed in Blood is a dark fantasy filled with demons, deadly trials, forbidden desire, ancient secrets, and a heroine determined to forge her own fate.

ONE-SENTENCE PITCH

A deal made years ago sends sixteen-year-old Ella straight to Hell, where three deadly trials and one dangerously tempting demon stand between her and survival.

WEBSITE

literalpublications.com/product-page/sealed-in-blood

FULL BOOK DESCRIPTION

Once, a desperate young man wanted something badly enough to make a deal with the one being who could give it to him. The future seemed distant then, and the price seemed small. But when the time came to pay the debt he owed, he learned just how quickly time passes and how fickle fate can be.

On her sixteenth birthday, Ella's carefully guarded life begins to unravel. Taken from everything she's ever known and brought into the depths of Hell ruled by powerful demons and a darkness far beyond human understanding, Ella must learn to survive a place where humans are forbidden, power determines everything, and weakness is exploited. The one thing that set her apart in her world may be the only thing that can save her in this one.

When an ancient law gives Ella one chance to earn her place among the demons, survival means facing trials designed to break her. She has never been afraid of pain, but Hell is about to teach her that pain isn't the only thing worth fearing.

In a world where blood binds, secrets destroy, and monsters can become the people you trust most, Ella will have to decide what she's willing to fight for and how much of herself she's willing to lose to claim it.

Sealed in Blood, Book One of the Damned Heart series, is a dark fantasy filled with demons, magic, deadly trials, forbidden desire, ancient secrets, and a heroine who is determined to forge her own fate.

THE STORY

Sealed in Blood follows Ella, a sixteen-year-old girl whose life is torn apart when a deal made long before her birth comes due.

Taken from the human world and brought into Hell, she finds herself trapped in a realm where humans are forbidden and survival is determined by power.

An ancient law gives Ella one chance to earn the right to remain alive: survive a series of deadly trials designed to test far more than her strength. As she navigates demons, dangerous secrets, unexpected alliances, and forbidden desire, Ella discovers that the very thing that made her different in the human world may be what gives her a chance in this one.

At its heart, Sealed in Blood is a story about survival, trust, sacrifice, and a young woman fighting to decide her own fate when everyone around her believes it has already been decided.

WHY READERS WILL LOVE IT

Demons, but Make Them Complicated

Not every monster is the villain, and not everyone Ella should fear looks like one. The demons of Hell come with their own loyalties, secrets, motives, and surprisingly human connections.

Deadly Trials

Survival has to be earned. Ella faces three very different trials designed to push her physically and emotionally, with each one forcing her to confront something more dangerous than the last.

Forbidden Romance

She is human. He is a demon. She shouldn't even be alive in his world, much less falling for someone in it. Their growing connection adds romance, tension, and another layer of danger to Ella's fight for survival.

A Hell With Its Own Rules

This isn't simply fire and brimstone. Hell has laws, traditions, hierarchies, creatures, ancient magic, and consequences all its own.

Secrets That Change Everything

Ella enters Hell knowing very little about why she is there or what makes her different. The deeper she goes, the more secrets begin to surface.

Impossible Choices

Fighting the monster is sometimes easier than deciding who to trust. Ella is forced to make choices about loyalty, love, sacrifice, and survival.

A Heroine Who Fights Back

Ella may have been dragged into Hell because of someone else's choices, but she refuses to let anyone else decide how her story ends.

MARKETING HOOKS

HIGH-CONCEPT HOOKS

- A deal made before she was born. A debt she never agreed to pay. A Hell she was never meant to survive.
- Humans are forbidden in Hell. Ella has one chance to prove she belongs there.
- Three deadly trials. One human in Hell. Survival is only the beginning.
- To survive Hell, she'll need the help of a demon. Falling for him was never part of the deal.
- The demon she shouldn't trust may be the only one she can.
- She can survive the pain. It's what Hell makes her feel that might destroy her.

THE JOURNAL

- Two stories. Two different times. One connection waiting to be uncovered.
- Between Ella's story are the pages of a journal, revealing another story from another time.
- The past has its own story to tell, one journal entry at a time.
- The answers may have been written long before Ella knew there were questions to ask.
- Every journal entry reveals another piece of a story buried in the past.

SHORT SOCIAL HOOKS

- Humans are forbidden in Hell. Ella is already there.
- Three trials. One chance to survive.
- Never trust a demon. Especially the one you're falling for.
- The journal knows something Ella doesn't.

TAGLINES

“Some bonds can't be broken.”

She was never meant to belong in Hell. Now she has to earn the right to survive it.

The deal was made long ago. The price has finally come due.

Hell has rules. Humans aren't supposed to survive them.

Three trials. One chance. No way home.

She was supposed to fear the monsters, not fall for one.

Some stories begin long before you know you're part of them.

The answers were written years ago. She just hasn't found them yet.

Two stories. Two times. One truth waiting to be uncovered.

Some bonds can't be broken.

PROMOTIONAL PULL QUOTES

ELLA & KEALIS

- *"If we do this, we do this together. And if we die, then we die together."*
- *"I would do unforgivable things if it meant I didn't have to learn how to exist in a world without you."*

ELLA

- *"Come on! You didn't think I could do this! Are you scared now? Did your last minion run and hide? Pussy!"*
- *"I am neither afraid, nor am I stupid."*

FROM THE JOURNAL

- *"Ignorance is a mercy I have never known."*
- *"There is much I wish I could have done with my life. To be a dreamer in this age is not welcome. To be a woman is worse. To be a witch is death."*

FROM THE STORY

- *"Love that demands sacrifice is not love. And love that refuses it is not cruelty."*
- *"Tell me, do you taste as sweet as you smell?"*

SOCIAL MEDIA COPY

COVER REVEAL / LAUNCH COPY

THE DAMNED HEART SERIES BEGINS.

A deal made long ago.
A debt she never agreed to pay.
Three deadly trials.
And one demon she was never supposed to trust.

On her sixteenth birthday, Ella is taken from everything she knows and brought to Hell, a world where humans are forbidden and survival comes with its own set of rules.

Now she has one chance to earn her place among the demons.

Survive the trials. Learn who to trust. And try not to fall for the demon helping her stay alive.

SEALED IN BLOOD

Book One of the Damned Heart Series

by L.L. Reid

Coming October 31, 2026

#SealedInBlood #LLReid #DamnedHeartSeries #DarkFantasy #ParanormalRomance #FantasyRomance #Romantasy
#DarkFantasyBooks

AUTHOR POSITIONING

L.L. Reid writes dark, romance-driven fantasy where dangerous worlds collide with complicated relationships, morally gray characters, and slow-burning tension.

Her stories explore the darker side of love, trust, desire, and the choices people make when survival and the heart demand two very different things.

With Sealed in Blood, Reid begins the Damned Heart Series, bringing readers into a world of demons, deadly trials, forbidden desire, ancient secrets, and a heroine determined to decide her own fate.

ABOUT L.L. REID

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AMAZON	Author L.L. Reid

KEYWORDS & DISCOVERABILITY

Search terms and themes for media, booksellers, reviewers, and discoverability.

- dark fantasy
- dangerous alliances
- demons and humans
- paranormal romance
- unlikely allies
- supernatural creatures
- demon romance
- forbidden love
- high-stakes fantasy
- fantasy romance
- ancient secrets
- dark fantasy series
- dark romantasy
- family secrets
- romantic fantasy
- supernatural romance
- inherited debt
- journal entries
- demon fantasy
- deals with demons
- dual timeline mystery
- Hell fantasy
- demonic bargains
- stories within stories
- Underworld fantasy
- ancient laws
- hidden past
- forbidden romance
- morally gray characters
- past and present
- human x demon romance
- morally gray love interest
- secrets and betrayal
- slow-burn romance
- strong female protagonist
- trust and betrayal
- deadly trials
- resilient heroine
- impossible choices
- survival fantasy
- dark supernatural world
- fight your fate
- supernatural trials

PRESS CONTACT

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TITLE	Sealed in Blood by L.L. Reid
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MEDIA / REVIEW REQUESTS	Tracy Hopkins, COO

AVAILABLE FOR

- Book reviews
- Podcast appearances
- Cover reveals
- TikTok / BookTok features
- Dark fantasy reader events
- Giveaway collaborations
- Author interviews
- Blog features
- Bookstagram features
- Guest posts
- Book club discussions

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